

The Top Ways to Trade the Cryptocurrency Boom

The crypto bull market is back.

Since trading at \$17,879 on in early December 2020, Bitcoin just exploded to a \$43,240. Ethereum is above \$1,704. Bitcoin Cash is nearing \$465. All after Elon Musk announced he bought \$1.5 billion worth of Bitcoin in January. He also said Tesla would start accepting Bitcoin as payment for its products.

According to CNBC, “The company said it bought the bitcoin for ‘more flexibility to further diversify and maximize returns on our cash,’ according to the filing. In addition to the purchase, Tesla said it would start accepting payments in bitcoin in exchange for its products as well. That would make Tesla the first major automaker to accept bitcoin as payment.”

From here, all could move even higher on retail and institutional demand.

For one, according to Skyridge Capital, we could see a “tidal wave of institutional capital,” as noted by Bitcoinist. In fact, the firm says the cryptocurrency could see maturation as an asset class, and attract hedge funds, public company treasurers, insurance companies, pension funds, RIAs, banks, brokerage houses, and even a potential Bitcoin ETF.

Two, as noted by Pantera Capital CEO Dan Morehead, “When @PayPal went live, volume started exploding. The increase in itBit volume implies that within two months of going live, PayPal is already buying more than 100% of the new supply of bitcoins.”

Three, Bridgewater founder Ray Dalio just said his firm may soon buy Bitcoin. “I and my colleagues at Bridgewater are intently focusing on alternative storehold of wealth assets and expect Bridgewater to soon offer an alt-cash fund and a storehold of wealth fund in order to better deal with the devaluation of money and credit that we consider to be a major risk and opportunity, and Bitcoin won’t escape our scrutiny,” he said, as quoted by Bloomberg.

While you can always buy cryptocurrencies, another way to potentially profit is with miners.

Bit Digital (BTBT)

While BTBT soared from a low of \$5 to \$26.80 in recent weeks, it could see higher highs. In fact, as long as Bitcoin, for example, can push higher, so can BTBT. In addition, BTBT completed the acquisition of \$13.9 million worth of Bitcoin miners. “We are very pleased to announce the completion of the transaction and to issue our shares in exchange for bitcoin miners,” Erke Huang, the Chief Financial Officer of the Company said.

Marathon Patent (MARA)

MARA is also benefiting from higher Bitcoin prices. Marathon Patent announced it would buy 70,000 mining rigs called Antminers from Bitmain for \$170 million. Once this transaction is complete, MARA could have a fleet of more than 103,000 miners.

Riot Blockchain (RIOT)

RIOT exploded from \$10 to \$27, and could push higher with Bitcoin, too. In addition, Riot Blockchain said it would buy 15,000 miners. Riot CEO Jeff McGonegal said that continued growth in deployed miners is “paramount to a miner’s success,” adding further: “Expanding the Company’s bitcoin mining hash rate and operating on a cost-effective basis is very important, particularly during periods when the bitcoin spot price has appreciably increased.”